



2026 Spring Conference Sponsors

Welcome Reception Sponsor



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Do you need to retain a critical executive? Is it time to reward your best leaders? Are you looking for executives who will take you to the next level? Are you approaching a leadership transition? Almost all credit union boards are faced with one of these questions, and if that describes your credit union, a Supplemental Executive Retirement Plan (SERP) might be the answer.

PARC Street Partners is an independent financial services company committed to helping credit unions and non-profits provide cost-effective benefits plans designed to attract and retain talent. PARC stands for Plan, Attract, Retain and Compensate.

PARC Street Partners offers both types of SERP options available to the non-profit world, Split Dollar plans as well as 457f plans. In addition, we provide educational webinars to the credit union industry.

Our team transferred from OM Financial Group effective October 15, 2023, and has over 100 years of combined experience working in and with the credit union industry.

When seasoned experience meets radical service, everyone benefits!



Golf Tournament Sponsor

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College Ave is a private student loan provider that offers undergraduate, graduate, and parent loans, as well as refinance options.

They offer multiple loan options with flexible repayment terms, including competitive interest rates, and features like instant credit decision, a simple, 3-minute application process, no application or origination fee, autopay discount, and best-in-class customer service.

College Ave partners with Credit Unions through a referral program to help meet the higher education financing needs of their members. This program allows credit unions to generate referral fees while avoiding lending and loan administration.



2026 Spring Conference Vendors

**Kyle Miller**

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Rocket Pro helps credit unions grow their mortgage business at zero cost. We integrate seamlessly into your institution, team, and brand driving acquisition, retention, and deposit growth through fully white-labeled technology and marketing that complements your existing channels and member relationships.

Our scalable mortgage platform is built specifically for financial institutions, delivering a modern digital lending experience without disrupting your core systems. With enterprise-level security, cloud-based deployment, and minimal IT lift, you retain full ownership of your people, processes, data, and identity.

Powered by secure, compliance-first AI and predictive analytics, Rocket Pro streamlines mortgage workflows, reduces origination costs, and increases operational efficiency. Intelligent insights help credit unions deepen member relationships, expand wallet share, and better serve members throughout every stage of their financial journey.

Backed by industry-leading servicing and member support, along with dedicated onboarding, sales enablement, and operational expertise, Rocket Pro elevates every member experience from application through closing strengthening loyalty and long-term member engagement.

We provide the technology, expertise, and ongoing partnership support credit unions need to modernize their mortgage offering, remain competitive, and better serve their members in today's evolving lending environment.



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Ceto Nova is a modular banking intelligence platform that transforms fragmented data into actionable clarity across four critical areas: operational performance, vendor intelligence, revenue growth, and marketing effectiveness.

Powered by Lucira AI, the platform enables credit union executives to prioritize insights from over 930 proprietary benchmarks driving measurable business impact through precise, data-driven decision-making.



Avibra

Jeff Fambrough

GTM Credit Union Leader

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Avibra bridges the gap created by acquisition platforms in building engagement and loyalty by delivering first-of-its-kind innovative retention solutions that foster long-term relationships with your members.



NCUMA Future Conference Schedule

2026

Summer Conference

July 10-14

The Westin Grand Cayman Seven Mile Beach Resort & Spa -Grand Cayman

Fall Conference

September 5-9

The Fairmont Banff Springs - Banff, AB, Canada

Hawaii Conference

November 13-18

Fairmont Orchid Resort - The Big Island, Hawaii

2027

Spring Conference

May 29- June 2

The Ritz Carlton Amelia Island, FL - Confirmed

Summer Conference - Location to be released

Fall Conference - Location to be released

Hawaii Conference

November 5-10

The Grand Wailea- Maui, Hawaii -Confirmed

2028

Spring Conference

May 27- May 31

The Ritz Carlton-Amelia Island, FL - Confirmed

Summer Conference - Location to be released

Fall Conference - Location to be released

Hawaii Conference - The Grand Hyatt - Kauai, Hawaii - Tentative



2026 Spring Conference Agenda

All meals and sessions will be held in the Talbot Ballroom meeting area.

Saturday, May 23rd

5:30pm – 6:30pm Registration & **Welcome Reception** for Attendees and Registered Guests
sponsored by PARC Street Group

Wine, Beer, Hors d'œuvres / Live Music
includes 2 drinks per registered attendee & registered guest

Sunday, May 24th

7:30am – 8:45am Breakfast for Attendees and Registered Guests

8:45am – 10:15am Session I: *The Keys to Increasing YOUR Impact & Legacy* – by Rich Berg

10:15am – 10:30am Coffee Break

10:30am – 12:00pm Session II: *The Keys to Increasing Your CREDIT UNION Legacy*
Mission, Member, Margin – by Rich Berg

12:00pm – 12:30pm Golf Meeting – for Monday's Golf Tournament Players

Monday, May 25th

7:30am – 8:30am Breakfast for Attendees and Registered Guests

8:30am – 8:45am NCUMA Announcements

8:45am – 10:15am Session I: *When AI Misbehaves. The Do's & Don'ts of using AI* – by Steve Stasiukonis

10:15am – 10:30am Coffee Break

10:30am – 10:40am The New Competitive Reality for Credit Unions – by Kelly MacConnell/Ceto

10:40am – 12:00pm Session II: *The C-Suite & Director's Guide to Cybersecurity –*
The Top 10 Things to Ask IT About Your Network & Security – by Steve Stasiukonis

Optional Activity:

1:30pm Jerry & Barbara Anchors Memorial Golf Tournament – \$180
sponsored by College Ave & Y-12 Credit Union



2026 Spring Conference Agenda

Tuesday, May 26th

- 7:30am – 8:30am Breakfast for Attendees and Registered Guests
- 8:30am – 8:40am NCUMA Announcements
- 8:40am – 9:45am Session I: *Steering Through Disruption – Credit Unions, Fintech Partnerships, Stablecoins & the New Regulatory Landscape* – by Rodney Hood & Patrick Adams
- 9:45am – 11:00am Session II: *Ahead of the Curve – An Economic Update and What it Means for Your Credit Union* – by Jamie Sumner
- 11:40am – 3:40pm *Optional Activity:*
Cumberland Island Lunch & River Cruise – \$149
(departs promptly at 11:40 from hotel lobby)

Wednesday, May 27th

- 7:30am – 8:30am Breakfast for Attendees and Registered Guests
- 8:30am – 9:45am Session I: *CU Industry Update: Navigating 2026* – by Alec Hollis
- 9:45am – 11:00am Session II: *Rethinking Member Value in a New Financial Era* – by Robert Perry

Times, events, and topics subject to change without notice.



Thank you for attending the 2026 NCUMA Spring Conference!

We invite you to follow and tag NCUMA on LinkedIn throughout the conference!



2026 Spring Conference Sessions

Sunday, May 24th

Session I: *The Keys to Increasing YOUR Impact and Legacy* – by Rich Berg

Hopefully, all of us desire to increase our impact and consequently our legacy as we travel through this life. There are multiple parts of our lives that often intersect: personal, professional, and institutional. In this talk Rich will introduce key principles of that drive impact and that ultimately culminate in what is to become – our legacy. Last, Rich will introduce the concept of Mission, Member, and Margin which will be unfurled in session 2.

Session II: *The Keys to Increasing YOUR Credit Union Legacy: Mission, Member, Margin* – by Rich Berg

In this session Rich will expand on the concept of Mission, Member, and Margin as a north star for Credit Unions. He will offer practical insights and principles that will empower Credit Unions to better define their Mission, Member, Margin goals. Whether you are a director or part of the C-Suite, Rich will provocatively engage you with simple yet powerful case studies showing how conventional analytics and risk assessment can lead to massive blind spots and unintended consequences. He will also challenge some of the beliefs that the industry holds dearly. Be prepared to be both entertained as well as challenged!

Monday, May 25th

Session I: *When AI Misbehaves – The Do's and Don'ts of using Artificial Intelligence* – by Steve Stasiukonis

Using Artificial Intelligence for Social Engineering Abstract: AI made breaking into a secure data center a lot less like “Mission: Impossible” and a lot more like “Mission: Improbably Easy.” During this session we demonstrate how attackers no longer rely on brute force or Hollywood-style hacking. Instead, we used artificial intelligence to gather vast amounts of open-source intelligence (OSINT) from across the internet LinkedIn profiles, conference photos, job postings, breach data, social media, and even AI-powered data-aggregation tools that quietly stitch together fragmented details into a disturbingly complete operational picture.

Here's the uncomfortable truth: when sensitive information is entered into AI systems — especially public or third-party platforms it often stops being “your private data” and quietly becomes shared or cooperatively private data. That data doesn't disappear. It becomes fuel for future attacks. How AI Turned Recon into Real Access In this scenario, AI wasn't just used to collect information, it was used to weaponize it. AI Voice Phishing (Vishing): Threat actors cloned executive and IT support voices using nothing more than short audio samples scraped from public webinars, podcasts, or internal meeting recordings leaked online. One phone call from a “known” voice was enough to convince staff to reset credentials, disable security controls, or override physical access procedures. AI Email Phishing: Instead of poorly written spam, AI generated perfect corporate-tone emails using actual writing styles harvested from breached mailboxes. Messages referenced internal systems, projects, and coworkers by name eliminating red flags and dramatically increasing trust. AI Deepfakes: Video deepfakes were used to simulate urgent executive requests. In several cases, staff were shown “live” video of a leader requesting emergency access to restricted areas even though that person was nowhere near the building.

The Result with AI handling reconnaissance, impersonation, and social engineering, attackers no longer need technical exploits. They simply become someone you already trust. What once required weeks of human reconnaissance is now automated, scalable, and frighteningly accurate turning physical and network security into a psychological exercise rather than a technical one. This session walks you step-by-step through how that intelligence was gathered, manipulated, and ultimately used to compromise a highly secure facility — all while keeping the tone educational, eye-opening, and yes... surprisingly funny.



2026 Spring Conference Sessions

Monday, May 25th

Session II: *The C-Suite & Director's Guide to Cybersecurity—The Top Ten Things You Need to Ask IT About Your Network and Security* – by Steve Stasiukonis

An executive-focused briefing designed to equip senior leaders with the right questions—not technical jargon—to effectively oversee cybersecurity risk. This program cuts through complexity and empowers C-suite executives, board members, and business leaders to engage confidently with their IT teams, managed service providers, and security vendors.

Through a practical, business-aligned lens, the session highlights the ten most critical questions every executive should be asking about their organization's security posture from visibility and access control to incident response, third-party risk, and data protection. Participants will gain insight into what constitutes strong, defensible answers versus red flags that may indicate gaps, misconfigurations, or unmanaged risk. This program is not about turning executives into engineers it's about giving leadership the clarity and authority to hold IT accountable, make informed decisions, and ensure cybersecurity is aligned with business objectives, regulatory expectations, and real-world threat conditions.

Tuesday, May 26th

Session I: *Steering Through Disruption: Credit Unions, Fintech Partnerships, Stablecoins, and the New Regulatory Landscape* – by Rodney Hood & Patrick Adams

In a moment defined by rapid policy evolution, fintech innovation, and digital transformation, credit unions have a unique opportunity to expand their reach through strategic partnerships. In this forward-looking session, former Acting Comptroller of the Currency and former NCUA Chairman Rodney E. Hood brings a rare dual-regulator perspective to the issues shaping 2026—from the maturation of fintech-credit union collaboration models, to emerging stablecoin frameworks, to the implications of the GENIUS Act and a broader shift toward regulatory recalibration and innovation enablement.

Drawing on leadership roles across the OCC, NCUA, and federal interagency coordination, Mr. Hood will explore how credit unions can responsibly partner with fintech firms to accelerate innovation, enhance member services, and remain competitive in a rapidly evolving financial landscape. Attendees will gain practical insight into structuring effective partnerships, managing third-party and operational risk, and aligning innovation strategies with supervisory expectations—while advancing the credit union mission in an increasingly digital, real-time, and tokenized financial system.

This session will feature opening remarks, a fireside chat discussion with Rodney Hood and Patrick Adams, and audience Q&A—equipping credit union leaders with the perspective and strategy needed to move forward with clarity and confidence.



2026 Spring Conference Sessions

Tuesday, May 26th

Session II: *Ahead of the Curve: An Economic Update and What it Means for Your Credit Union* – by Jamie Sumner

The economy is a lot more complicated than any single headline makes it seem. Inflation, interest rates, jobs, housing, geopolitics — they're all connected, they're all moving at once, and every one of them has a direct line to your members, your margins, and the decisions your credit union will be making in the months ahead.

This session takes a clear-eyed look at where things actually stand, cuts through the noise, and opens up an honest conversation about what it all means for your credit union. Whether the economy cooperates or not, the goal is simple — leave this room better informed and better prepared than when you walked in.

Wednesday, May 27th

Session I: *CU Industry Update: Navigating 2026* – by Alec Hollis

This session provides C-Suite and Board Members with a high-level overview of the current credit union landscape, including margin trends, credit quality, and funding dynamics. We'll explore the key opportunities and risks shaping 2026, from consumer lending stress and balance sheet repricing to the evolving regulatory environment, and discuss practical strategies for strengthening profitability through non-interest income growth and asset pricing discipline. Boards and executives will walk away with a clearer picture of where the industry stands and what to watch as they set strategic direction.

Session II: *Rethinking Member Value in a New Financial Era* – by Robert Perry

In today's increasingly competitive and rapidly evolving environment, high-performing credit unions are expanding the conversation — focusing instead on the broader concept of return on member capital and the long-term value delivered to the membership as a whole.

This thought-provoking closing session is designed for board members, CEOs, and executive leadership teams seeking to better align strategy, growth, and financial performance with their institution's mission and long-term relevance. Attendees will explore how leading organizations are evaluating member value beyond pricing alone, balancing profitability, capital strength, innovation, and member experience to create sustainable competitive advantage.

As expectations continue to rise and competitive pressures intensify, this session will challenge leaders to rethink traditional definitions of success and consider what it truly means to maximize value for the members they serve.



2026 Spring Conference Speakers



Rich Berg
Executive Chairman, Co-Founder
Performance Trust
Capital Partners

Rich serves as Executive Chairman and Co-Founder of Performance Trust Capital Partners, LLC, a global organization that combines Wall Street scale with the independence of an employee-owned firm to help financial institutions make better decisions. As a nationally recognized speaker, he brings unbridled passion and intellectual rigor to inspire those around him to challenge conventional wisdom and achieve results that surpass those they would otherwise attain.

He has appeared as a frequent guest on CNBC, Bloomberg, and Fox Business, and was a contributing editor for the ABA Banking Journal for five years. He was also one of the original faculty members of Performance Trust's highly acclaimed educational programs serving financial institutions.

Prior to founding Performance Trust, he was a Managing Director with Clayton Brown & Associates, Inc. where he directed the Portfolio Analytics Group. He started his career as a mathematics teacher.

His commitment to community is equally defining. Rich teaches a course at Wheaton College, Faith, Work, and Ethics in an Increasingly Secular World: Succeeding Without Selling Your Soul, reflecting his belief that professional excellence and personal integrity are complementary forces. He also currently serves on the board.

Rich holds a BS in Mathematics from Wheaton College and an MBA from Northwestern University's Kellogg School of Management. He is Series 7, 24, 53, and 63 registered.



Steve Stasiukonis
President
Secure Network Technologies

Steve Stasiukonis is the President of Secure Network Technologies, where he leads advanced initiatives in penetration testing, information-security risk assessments, incident response, and digital investigations. With more than 29 years of experience in the information-security field, Steve has built a distinguished career helping organizations identify critical vulnerabilities, quantify cyber risk, and respond decisively to complex security incidents.

Widely recognized for his deep expertise in social engineering, Steve specializes in demonstrating how threat actors exploit human behavior alongside technology to compromise organizations. His work blends hands-on technical proficiency with real-world adversary tactics, providing clients with actionable intelligence and measurable improvements to their security posture.

Steve is a respected thought leader in the cybersecurity community. He regularly contributes expert commentary as a columnist for InformationWeek and DarkReading, where he writes on emerging threats, attacker methodologies, and defensive strategies for modern enterprises.



2026 Spring Conference Speakers



Honorable Rodney E. Hood
Financial Services Executive

Rodney E. Hood is a nationally recognized financial regulator and longtime advocate for credit unions, financial inclusion, and access to capital. Confirmed twice by the United States Senate to serve in the Administrations of President George W. Bush and President Donald J. Trump, he is the first person in U.S. history to lead both of the federal agencies responsible for chartering and supervising America's depository institutions—serving as Acting Comptroller of the Currency and as Chairman of the National Credit Union Administration. He also served on the Board of the Federal Deposit Insurance Corporation (FDIC).

Throughout his career, Mr. Hood has championed policies that promote financial empowerment, support underserved communities, and strengthen the resiliency of the credit union system. Under his leadership, NCUA advanced modernization efforts to expand digital capabilities, streamlined capital rules, and enhanced liquidity tools to help credit unions grow responsibly and serve their members more effectively.

As Acting Comptroller, he reinstated the Office of Financial Technology and Innovation, approved a bank-fintech charter to enhance small business lending, and guided national banks toward embracing cryptocurrency custody and digital assets—all with a strong commitment to robust Bank Secrecy Act (BSA), Know Your Customer (KYC), and Anti-Money Laundering (AML) compliance. He has emphasized the importance of balancing innovation with regulatory integrity, especially as stablecoins and other emerging technologies reshape financial services.

Mr. Hood's cross-agency perspective offers unparalleled insight into the evolving financial regulatory landscape—including the roles of the Treasury Department, Federal Reserve, and FDIC—and how policy developments in Washington, D.C. impact the future of the credit union system.

He is a graduate of the University of North Carolina at Chapel Hill, where he earned degrees in business, political science, and communications. He was recently honored with UNC's Outstanding Alumni Award, named a Young Global Leader by the World Economic Forum in Davos, is a Salzburg Global Fellow, and is actively engaged with the American Council on Germany.



Jamie Sumner
Partner
Arcsalus Advisors

Jamie Sumner, Partner at Arcsalus Advisors, has been trusted advisor to community and regional financial institutions over the span of his 25+ year career.

His clients seek him out for guidance in asset/liability management, risk and reward profiling, and strategic capital planning. He works closely with boards and executive teams to translate complex analytics into clear, actionable insights that strengthen performance and governance.

Prior to joining Arcsalus Advisors, Jamie held senior roles in banking and consulting, building expertise in ALM models, capital planning, economics, and investment strategies. A frequent speaker at industry conferences and banking schools, Jamie is known for his practical, engaging approach to balancing performance with risk.

Outside the office, Jamie enjoys time outdoors with his family—often on the water in a kayak or paddle board—and pursues his interest in sustainable architecture that blends buildings with landscapes for greener, self-sufficient living.



2026 Spring Conference Speakers



Alec Hollis, CFA
ALMFirst
Principal

Alec oversees several key areas including Hedging, Mortgage Secondary Services, and Research & Development/Tools. He is known for his innovative approach to helping financial institutions navigate complex balance sheet and risk management challenges while keeping clients' best interests at the forefront.

With more than a dozen years of experience in balance sheet strategy and risk management, Alec has held a variety of leadership and analytical roles throughout his career. His background includes expertise in interest rate risk hedging, derivative advisory services, mortgage pipeline hedging, investment analytics, and profitability modeling.

Over the years, Alec has worked closely with financial institutions to develop strategies that allow them to retain core, longer-duration assets while effectively managing the interest rate risk associated with them. His experience also spans mortgage servicing rights (MSR) hedging, financial asset and loan trading analytics, ALM modeling, and broader balance sheet strategy initiatives.

Known for bridging the gap between analytics and practical implementation, Alec brings a collaborative, solutions-oriented perspective to helping institutions address evolving financial and market challenges.



Robert Perry
ALMFirst
Principal

With more than 30 years of experience in banking and financial consulting, Robert has built a nationally recognized reputation through conference presentations, speaking engagements, and longstanding industry relationships. His career has focused on helping financial institutions navigate asset liability management, investment strategy, and broader balance sheet challenges.

Throughout his career, Robert has led Asset Liability Management (ALM) and Investment Strategy teams while also focusing extensively on client service, industry education, and strategic relationship development. Known for his ability to communicate complex financial concepts in a practical and accessible way, he has played an active role in delivering educational insights and thought leadership across the financial services industry.

Previously, Robert served as Managing Director of the ALM and Investment Strategy division of DataTech Management in Los Angeles, California, and as Chief Investment Officer for First Coastal Bank in Manhattan Beach. He also served as Principal and Product Portfolio Manager at Smith Breeden Associates, Inc., where he managed Enhanced Cash and Enhanced Equity Strategies, along with the firm's bank consulting group.

Robert earned a Bachelor of Arts degree in Business Management from North Carolina State University.



NCUMA Conference Leaders



Kathy Anchors-Budd
President, CEO
Atlanta, GA

Kathy Anchors-Budd is President and CEO of the National Credit Union Management Association. NCUMA, founded in 1949, is a leading provider of executive-level education bringing purpose-built content to credit union professionals who are serious about growth, innovation, and value driven leadership.

Kathy is known for creating high-impact, relevant content that helps drive the success of credit unions across the country. Her leadership centers around helping credit unions share their unique stories – especially the reasons why members deeply value their institutions. Whether from the conference stage or behind the scenes, Kathy is committed to strengthening the community, connectivity and culture that makes credit unions distinct.

Her enthusiasm for credit union development is more than professional – it's personal. Kathy is the daughter of the late Jerry K Anchors Sr., a revered DCUC "Founding Father" and CUMA's "Founder's Club" credited for organizing over 40 new credit unions in the Southeast region. Jerry and his wife Barbara Anchors served the credit union community faithfully until their untimely death in a car accident in August 2004. They were to have a conference in Jackson Hole, WY just 4 days after their funeral. With no way to cancel the conference at such a late date, their daughter Kathy Anchors-Budd flew out to run the conference. Following in his visionary footsteps, Kathy, now in her 22nd year as CEO, has elevated NCUMA's mission to new heights, creating spaces where innovation, collaboration and lifelong learning thrive.

In 2022, Kathy faced and overcame one of life's toughest challenges: breast cancer. True to her resilient spirit, she proudly considers herself "one tough cookie". Today, she's passionate about supporting others who are newly diagnosed, offering encouragement, practice advice and hope during uncertain times.

Kathy's unwavering dedication to the credit union movement and her genuine care for both professional and personal communities make her a powerful advocate, speaker, and leader. She continues to inspire, serve and lead NCUMA members with heart and purpose.



James Budd
Vice President, COO
Atlanta, GA

In 2012, James Budd left his 17-year career as a Corporate Director of IT & Sales Technology with ADP, Inc. to join NCUMA. He has over 30 years of IT experience focused on management, networking and corporate project solutions. He currently services as NCUMA Vice President specializing in IT Consulting.

James' background in technology and passion to help credit unions succeed has been a huge asset to our member credit unions. He often serves as a subject matter expert and serves in the role of a liaison between many credit unions and technological vendors to ensure credit unions are understanding the process and verifying a solution is a match for their needs.

James is a Gulf War Veteran and a proud father of two of the cutest girls in the world.



NCUMA Conference Leaders



Patrick Adams
NCUMA Board Member
St. Louis, MO

Patrick has spent 47 years in the credit union movement and worked for St. Louis Community Credit Union for the last 36 years prior to his retirement in October of 2022.

Patrick was appointed CEO/President of St. Louis Community Credit Union in January, 2008. His efforts focused on growth, innovation, service, community development and a great corporate culture.

The credit union witnessed substantial growth while maintaining high levels of financial strength, name recognition, community development, and a commitment to serving distressed communities in and around St. Louis. In addition, Patrick has spoken worldwide with companies for almost 30 years. After retiring from speaking in mid-2024, Patrick has joined the NCUMA team to assist in bringing the best information and conferences to the credit union marketplace.

Patrick has a beautiful wife, four grown kids and eight fabulous grandchildren.



Randy Gregory
NCUMA Board Member
Gallatin, TN

Randy has been a member of NES Credit Union (now Enbright Credit Union) since he was 14 years old. He served on the Supervisory Committee from 1999 to 2005 and was elected as a Board Member in 2005.

He has been a Board Member of Enbright Credit Union for 19 years. He has been attending NCUMA Conferences since 2011 and asked to serve on our Board in 2023.

Randy was born and raised in Nashville Tennessee. He went to Stratford High School and graduated from Belmont University with the Bachelor of Science. Randy started working at NES, (Nashville Electric Service) when he was just 18 years old, he started as a meter reader and worked his way up to a civil engineer until his retirement in 2020.

Randy is also a General Contractor for over 35 years specializing in custom homebuilding and outdoor living. He and his lovely wife Mindi have been married for 26 years. They have three children, two grandchildren, and two dogs.



Lisa Gonzalez
Director of Engagement
Atlanta, GA

Lisa joined the NCUMA team as Director of Engagement in 2026. In her role, Lisa works closely with our attendees and our Vendor Partners to ensure every interaction, event, and conference experience is exceptional.

Lisa brings a wealth of experience in events and conferences, along with a deep understanding of what it takes to create meaningful, well-executed, and memorable experiences. Her passion for relationship-building and commitment to excellence make her a tremendous asset to our organization.

Lisa grew up in Clearwater, FL and is a graduate of the University of South Florida. She spent many years working for the Tampa Bay Times newspaper, the Florida Press Association and planning parades and other city-wide events for the Suncoasters of St. Petersburg.

Lisa and her husband, together with their son and dog Gracie, have been a foster-family with the United Methodist Children's Home for 6 years. They enjoy boating, hiking, scalloping in the Gulf, and all the joyful chaos of raising teenagers.

**We'd also like to thank Kelly Herington/Executive Assistant
and additional Conference Volunteers for assistance in running this event.**