



Executive Leadership & Board Questions Regarding CYBER SECURITY

ABOUT THIS PRESENTATION

SAT IN ON MANY BOARD MEETINGS

QUESTIONS ASKED AFTER A BREACH

I BECAME A BOARD MEMBER

QUESTIONS ARE OFTEN NEVER ASKED?



EXEC LEADERSHIP ASSUMES I.T. IS FINE

EXEC LEADERSHIP GETS LOST IN THE TECH SPEAK

EXEC LEADERSHIP INTIMIDATED BY TECHNOLOGY

GOVERNANCE & LEADERSHIP OVERSIGHT

GOVERNANCE & LEADERSHIP OVERSIGHT



MAKE SURE CYBER SECURITY IS VIEWED AS...

1. VIEW AS AN ENTERPRISE RISK

2. HAVE IT COVERED AT BOARD MEETINGS

3. PROVIDE THE CISO/EXEC & BOARD VISIBILITY

4. CYBER SECURITY RESPONSIBILITIES ASSIGNED

5. POLICIES ARE REVIEWED & ACKNOWLEDGED

INCIDENT RESPONSE & RESILIENCE

INCIDENT RESPONSE & RESILIENCE



MAKE SURE YOU BRING UP THE FOLLOWING...

- 1. MAKE SURE A PLAN EXISTS AND MAINTAINED**
- 2. LEADERSHIP PARTICIPATES IN EXERCISES**
- 3. PERFORM A RANSOMWARE SCENARIO**
- 4. BACKUPS ENCRYPTED & IMMUTABLE**
- 5. PERFORM A DISASTER RECOVERY TEST**

DATA PROTECTION & PRIVACY

DATA PROTECTION & PRIVACY



MAKE SURE YOU BRING UP THE FOLLOWING...

- 1. IS SENSITIVE DATA CLASSIFIED AND PROTECTED**
- 2. ARE WE ENCRYPTING DATA (AT REST & TRANSIT)**
- 3. DATA RETENTION REQUIREMENTS DEFINED**
- 4. BREACH NOTIFICATION PROCEDURES**

HUMAN RISK & SECURITY CULTURE

HUMAN RISK AND SECURITY CULTURE



MAKE SURE YOU BRING UP THE FOLLOWING...

- 1. TRAIN EMPLOYEES AND MAKE IT RELEVANT**
- 2. USE SIMULATIONS AND/OR LIVE SESSIONS**
- 3. PROVIDE EXECS WITH SPECIALIZED TRAINING**
- 4. TRAINING EMPLOYEES ON HOW TO REPORT**
- 5. INSIDER THREATS ARE MONITORED**

METRICS & REPORTING

METRICS AND REPORTING



MAKE SURE YOU PROVIDE...

- 1. MEANINGFUL CYBER SECURITY METRICS**
- 2. VULNERABILTIES ARE TRACKED TO REPAIR**
- 3. INCIDENT REPONSE READINESS IS MEASURED**
- 4. BACKUP RECOVERY TESTING IS MEASURED**
- 5. INDEPENDENT SECURITY TESTING PERFORMED**

SECURITY OPERATIONS & TECHNICAL CONTROLS

SECURITY OPERATIONS & TECH. CONTROLS



MAKE SURE THE FOLLOWING ARE COVERED...

- 1. CRITICAL SYSTEMS & CRITICAL DATA IDENTIFIED**
- 2. CYBER RISKS ARE PRIORITIZED BY BUSINESS**
- 3. RISK ACCEPTANCE DECISIONS DOCUMENTED**
- 4. THIRD PARTY VENDOR RISKS ARE ACCESSED**
- 5. REVIEW AND UPDATE CYBER INSURANCE / YR**

SECURITY OPERATIONS & TECHNICAL CONTROLS

The Granular Questions That Speak the Truth

SECURITY OPERATIONS & TECH. CONTROLS



QUESTION WILL EXPOSE A POSSIBLE CONCERN



Microsoft
Active Directory

**IS ACTIVE
DIRECTORY
CLEANED UP?**

SECURITY OPERATIONS & TECH. CONTROLS



RESPONSES WILL PROVIDE A PULSE ON SECURITY HARDNESS ...



Microsoft
Active Directory

REMOVE OLD ACCOUNTS

ENFORCE LEAST PRIVLEDGES

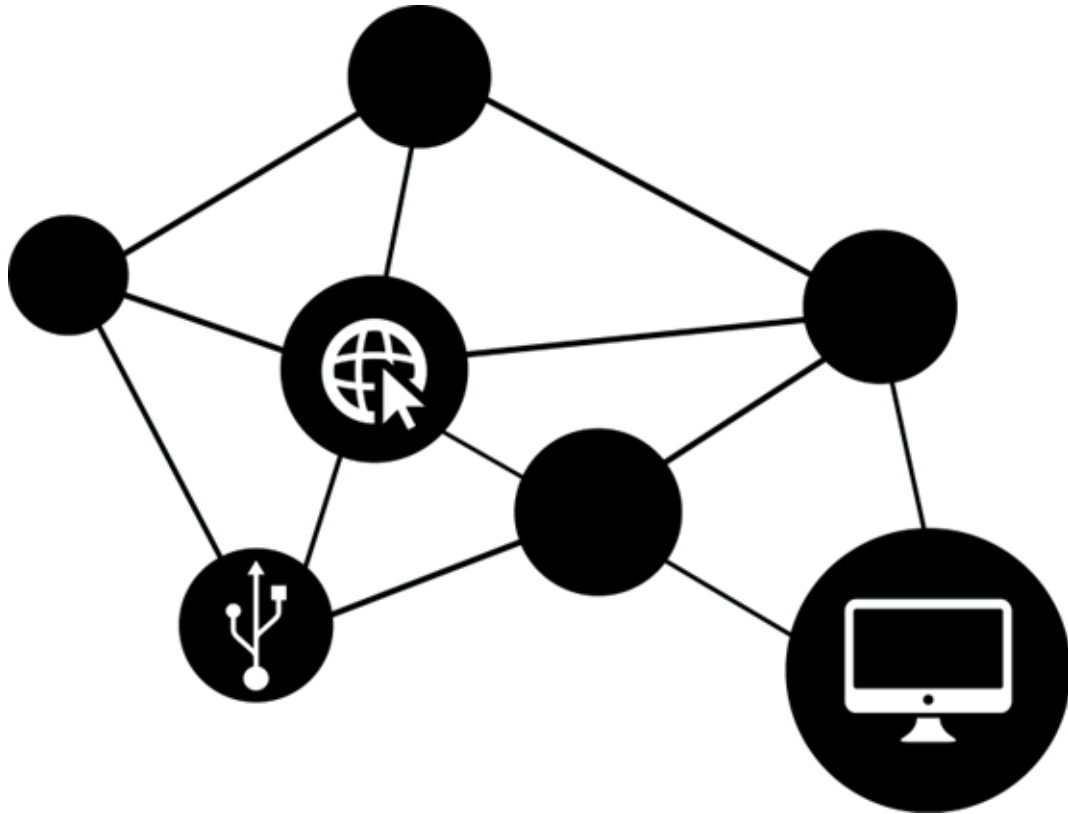
POLICE DOMAIN ACCOUNTS

ARE WE STAYING ON TOP OF THIS

SECURITY OPERATIONS & TECH. CONTROLS



QUESTION WILL EXPOSE A POSSIBLE CONCERN



**DID WE SEGMENT
THE NETWORK?**

SECURITY OPERATIONS & TECH. CONTROLS



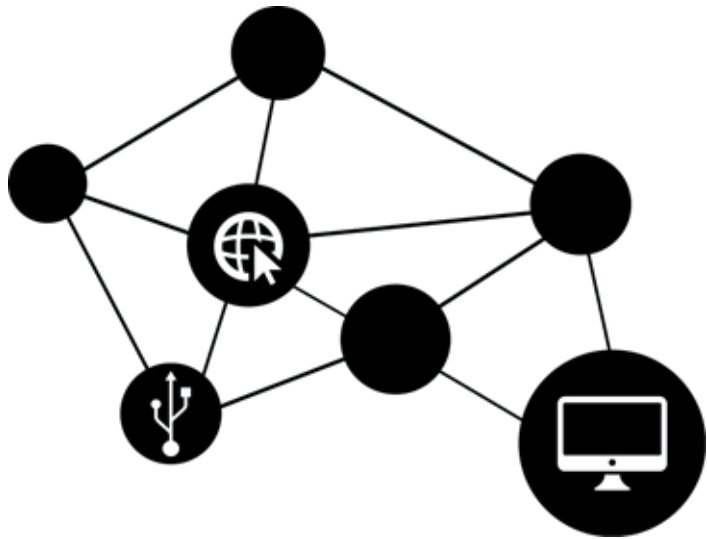
RESPONSES WILL PROVIDE A PULSE ON SECURITY HARDNESS ...

SILO SENSITIVE AREAS

LIMIT PRIVILEGE TO THEM

ENABLE NAC IF POSSIBLE

MONITOR THE SEGMENTS



SECURITY OPERATIONS & TECH. CONTROLS



QUESTION WILL EXPOSE A POSSIBLE CONCERN



**LOCATE & HARDEN
ALL
DATA STORES**

SECURITY OPERATIONS & TECH. CONTROLS



RESPONSES WILL PROVIDE A PULSE ON SECURITY HARDNESS ...



LOCATE WHATS IMPORTANT

LOCKDOWN ACCESS TO IT

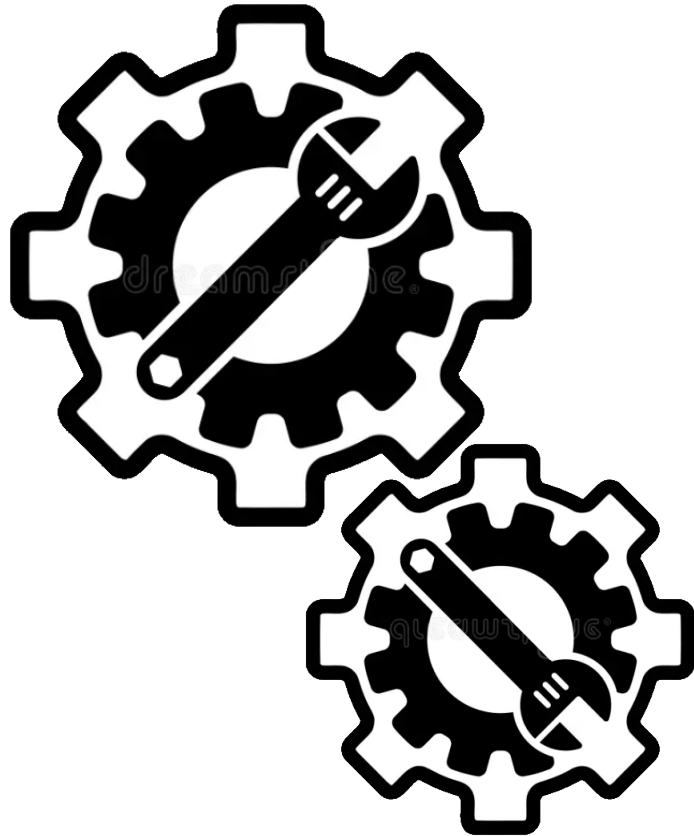
ENCRYPT IF POSSIBLE

POLICE BAD PRACTICES

SECURITY OPERATIONS & TECH. CONTROLS



QUESTION WILL EXPOSE A POSSIBLE CONCERN

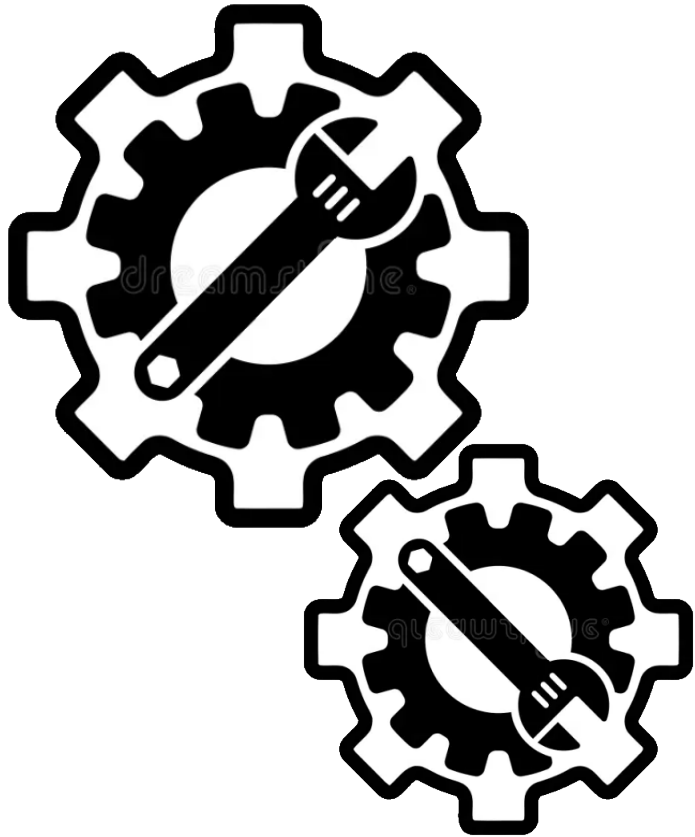


**STRIP DEVICES OF
ALL DEFAULT
CONFIGS**

SECURITY OPERATIONS & TECH. CONTROLS



RESPONSES WILL PROVIDE A PULSE ON SECURITY HARDNESS ...



LOCATE WHATS IMPORTANT

LOCKDOWN ACCESS TO IT

ENCRYPT IF POSSIBLE

POLICE BAD PRACTICES

SECURITY OPERATIONS & TECH. CONTROLS



QUESTION WILL EXPOSE A POSSIBLE CONCERN



HAVE WE TESTED
ENDPOINT
DETECTION

SECURITY OPERATIONS & TECH. CONTROLS



RESPONSES WILL PROVIDE A PULSE ON SECURITY HARDNESS ...



EXAMINE EDR CONFIGS

TEST TO BYPASS EDR

REMEDIATE ASAP

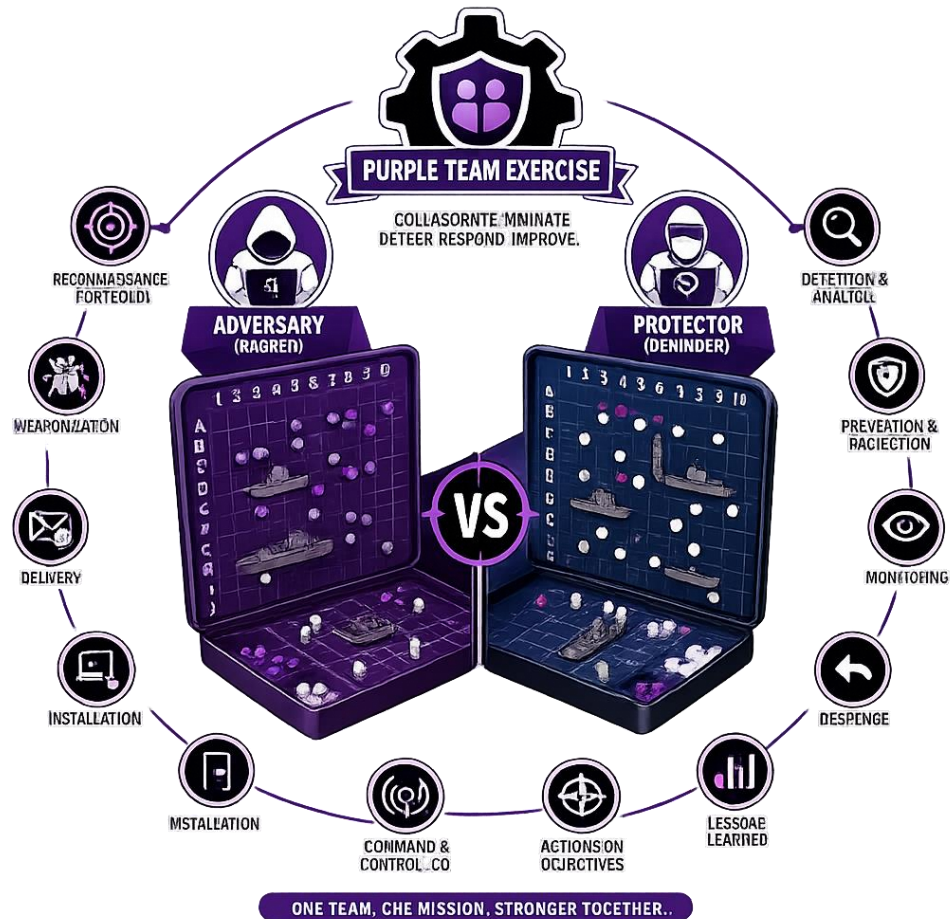
HAVE WE TESTED THE MSP

SECURITY OPERATIONS & TECH. CONTROLS



QUESTION WILL EXPOSE A POSSIBLE CONCERN

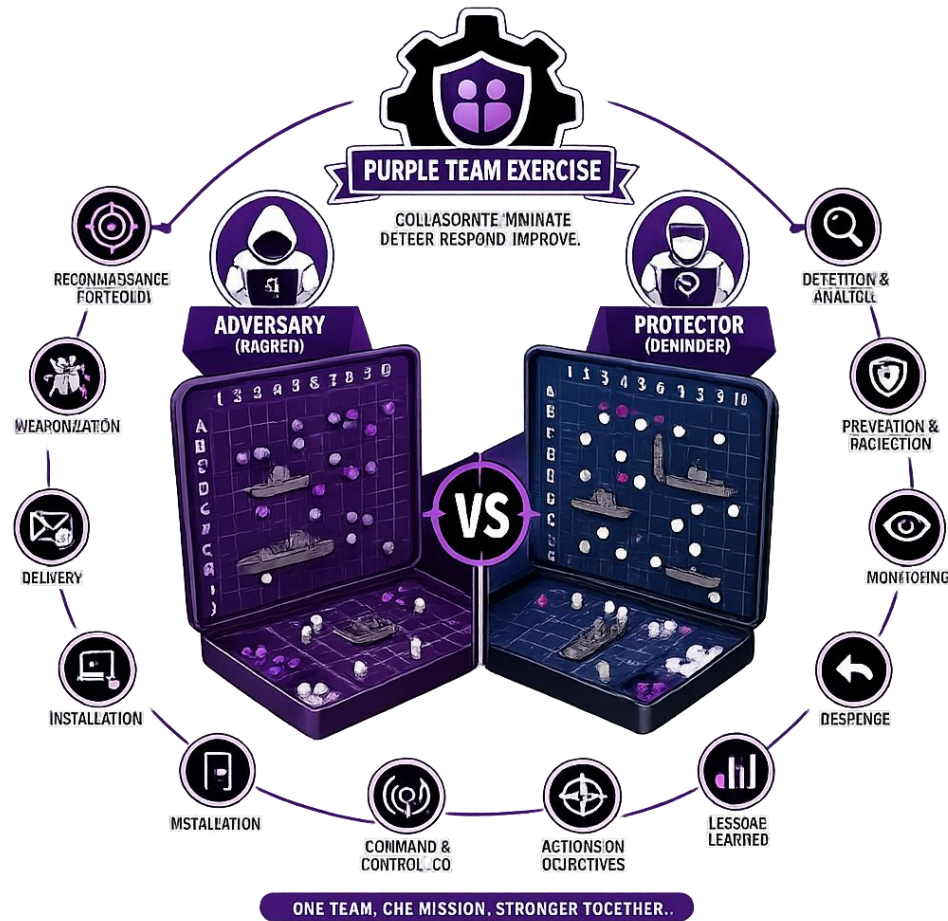
HAVE WE
PERFORMED A
PURPLE TEAM
EXERCISE



SECURITY OPERATIONS & TECH. CONTROLS



RESPONSES WILL PROVIDE A PULSE ON SECURITY HARDNESS ...



I.T. VS THE AGGRESSOR

CYBER SERVICES ALTERING

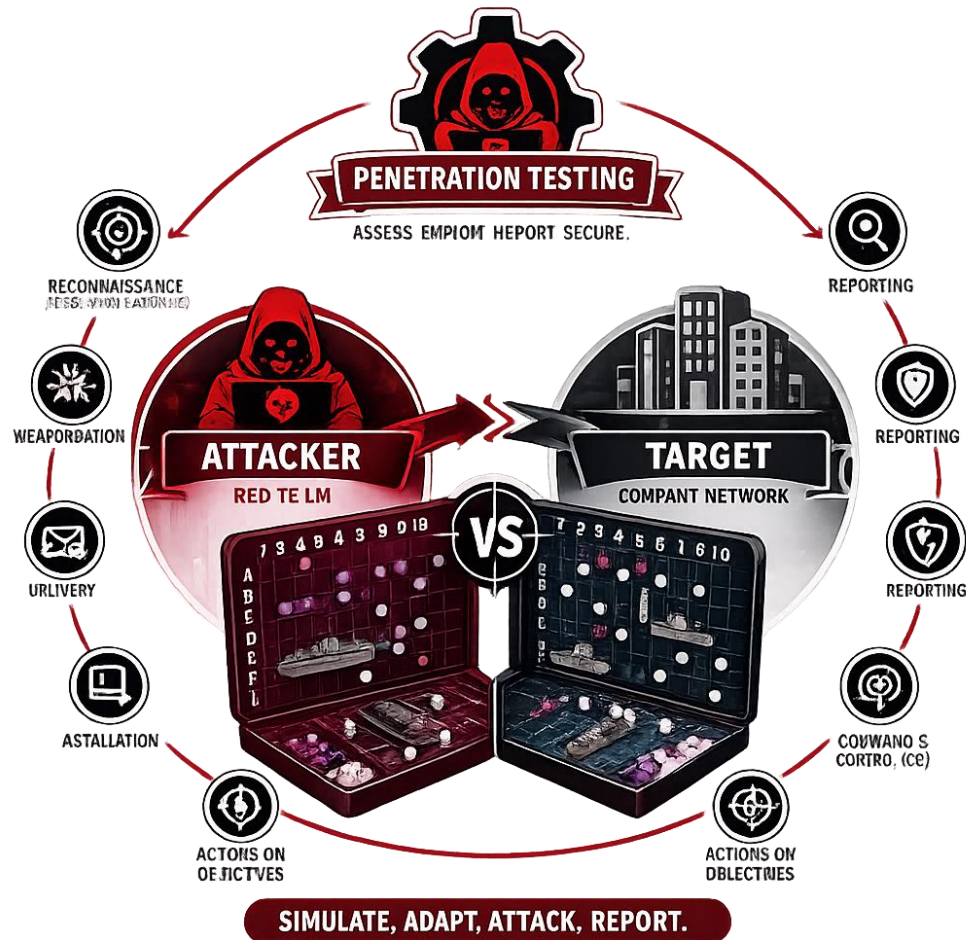
THWARTING ATTACKS

HAVE WE TESTED THE MSP

SECURITY OPERATIONS & TECH. CONTROLS



QUESTION WILL EXPOSE A POSSIBLE CONCERN



HAVE WE PERFORMED
"REAL"
PENETRATION TESTING?

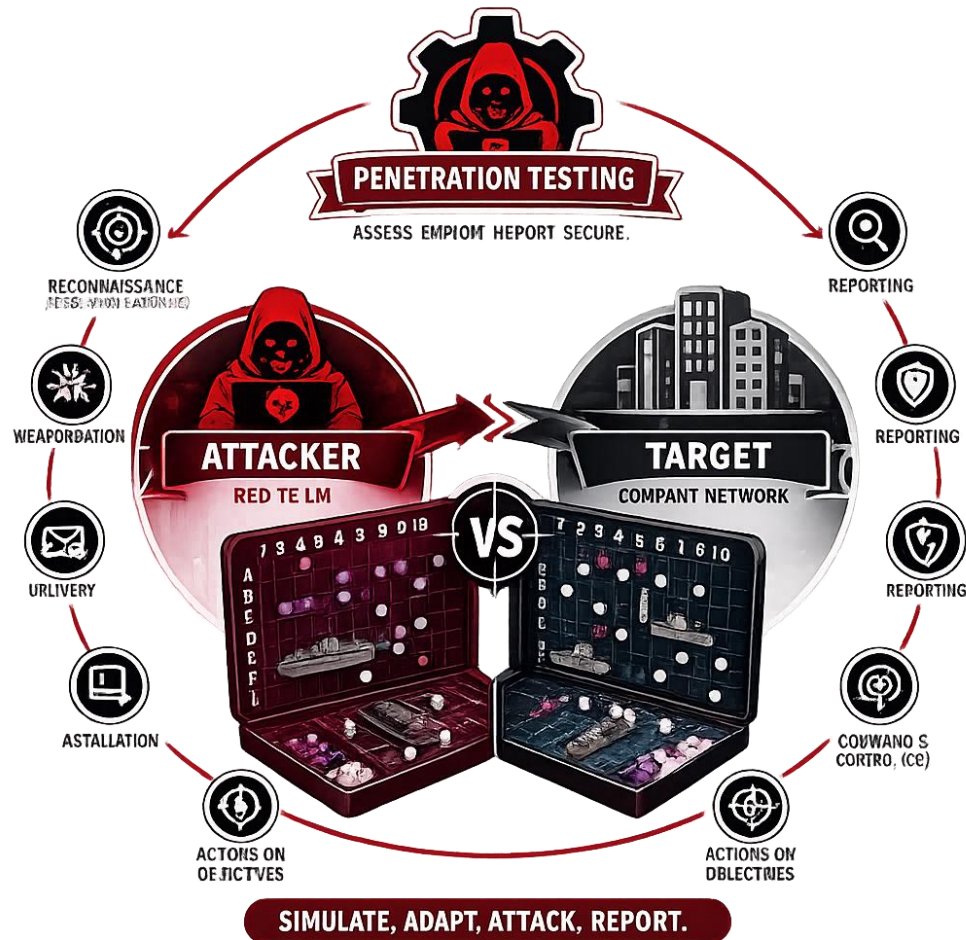
75 Years
NCUMA INC

NOT JUST PERIMETER

INTERNAL TESTING

NOT JUST A SCAN

ADVERSARY SCENARIOS



75 Years
NCUMA INC

PENETRATION TESTING
ASSESS EMPLOYER REPORT SECURITY.

RECONNAISSANCE
ASSESS EMPLOYER REPORT SECURITY

WEAPONIZATION

DELIVERY

INSTALLATION

ACTIONS ON OBJECTIVES

ACTIONS ON OBJECTIVES

COMWANO S CORTO, (CC)

REPORTING

REPORTING

REPORTING

ATTACKER RED TEAM

TARGET COMPANY NETWORK

VS

SIMULATE, ADAPT, ATTACK, REPORT.

HAVE YOU REMEDIATED

HAVE YOU RETESTED

ARTIFICIAL INTELLIGENCE & CYBER SECURITY

Ai GOVERNANCE & STRATEGIC DIRECTION

Ai Governance & Strategic Direction



RESPONSES WILL PROVIDE A PULSE ON Ai READINESS

Do we have an Ai strategy?

**Who owns Ai governance
inside the organization**

**Do we have an Ai acceptable
use policy?**

DATA PROTECTION & INFORMATION LEAKAGE

Ai DATA PROTECTION AND LEAKAGE



Are employees entering sensitive company data into Ai systems?

What types of company data are prohibited from Ai platforms?

Can Ai vendors retain or train on our data?

CYBERSECURITY & THREAT LANDSCAPE

AI CYBER SECURITY AND THREAT LANDSCAPE



How are threat actors using AI against us?

Could someone convincingly impersonate our executives using AI?

Are we using AI securely within cybersecurity operations?

REGULATORY, LEGAL & COMPLIANCE RISK

Ai LEGAL AND COMPLIANCE RISKS



Are there legal or regulatory risks tied to our Ai usage?

Are we prepared for future Ai regulations?

Who reviews Ai generated content before it is trusted or released?

BUSINESS CONTINUITY & OPERATIONAL RISK

What happens if our Ai dependent systems fail?

Are employees becoming overly dependent on Ai?

Could Ai create reputational risk for the company?

THIRD PARTY & VENDOR RISK

AI THIRD PARTY & VENDOR RISK



Which AI platforms are currently being used inside the company?

Have our vendors integrated AI into products without our knowledge?

Are our contracts protecting us from AI related vendor risk?

WORKFORCE & HUMAN IMPACT

Which jobs or functions could Ai significantly change?

Are employees being trained on Ai risks and safe usage?

Are executives specifically being targeted with Ai enhanced fraud?

COMPETITIVE & STRATEGIC ADVANTAGE

AI COMPLIANCE AND STRATEGIC ADVANTAGE



How are competitors using AI?

Where could AI provide us the greatest business advantage?

Are we adopting AI too slowly or recklessly?

ARTIFICIAL INTELLIGENCE & SECURITY OPERATIONS

AI CYBER SECURITY AND THREAT LANDSCAPE



Could AI accidentally expose our internal infrastructure or security operations?

Are we validating AI generated code before deployment?

Are we monitoring AI usage within the organization?

Artificial Intelligence Questions CEOs Rarely Ask ... But Should

AI CYBER SECURITY AND THREAT LANDSCAPE



Could AI increase the scale and speed of attacks against us?

Could our own employees unintentionally train attackers?

If we banned AI tomorrow, could the organization still function competitively?

“How could Ai realistically hurt this company financially, operationally, legally, or reputationally and are we prepared for it?”

36 Ai PROJECTS

30 WERE FAILED PROJECTS

83% FAILURE RATE

QUESTIONS?

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