

# PARC | PARC STREET GROUP

Plan - Attract - Retain - Compensate

**PARC Street Group** is a professional services firm specializing in executive compensation, leadership development, and executive search for credit unions and non-profits. The company operates through four key subsidiaries, each focused on a specific aspect of organizational strategy:

## PARC STREET PARTNERS

- Industry leader in designing Supplemental Executive Retirement Plans (SERPs) for Credit Unions and Non-Profits tailored to fit the unique needs of your organization
- Weekly webinars on all the elements of SERP design and execution to educate executives and board members

## PARC COMPENSATION CONSULTING

- Executive Compensation Consulting: We craft and implement tailored compensation packages designed to attract and retain top leadership talent, aligning with both industry benchmarks and your organization's unique goals
- Market Analysis: Our in-depth market analyses provide insights to evaluate if your compensation structures are competitive, aligned with industry trends, and positioned to help your organization attract and retain top talent and verify your investment in talent is optimized and sustainable

## PARC EXECUTIVE RECRUITING

- Personalized partnership with credit unions to identify and secure leaders who align with their mission and values
- Responsive consultants and rapid searches without sacrificing the quality or cultural fit credit unions need to thrive

[www.PARCstreetgroup.com](http://www.PARCstreetgroup.com)

PARC Street Group is marketing name for PARC Street Partners, PARC Compensation Consulting, PARC Mentoring & Performance, and PARC Executive Recruiting. PARC Street Partners is a separate and distinct business from PARC Compensation Consulting, PARC Mentoring & Performance, and PARC Executive Recruiting and these three entities are solely responsible for their own products and services provided. Bruce Smith and Christopher Jones own PARC Street Partners and also own PARC Compensation Consulting, PARC Mentoring & Performance, and PARC Executive Recruiting.

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# PARC Street Partners



**Bruce D. Smith - Partner, CFA®**  
(516) 639-0556  
bsmith@PARCstreetpartners.com  
AR License #16883614 | CA License #0127512



**Christopher J. Jones - Partner, ChFC®, CLU®**  
(516) 682-3379  
cjones@PARCstreetpartners.com  
AR License #2314966 | CA License #0B41005



**Tim Strandquist - Benefits Consultant**  
(832) 277-6498  
tstrandquist@PARCstreetpartners.com  
AR License #18831160 | CA License #0M44730



**Tammy O'Hara - Benefits Consultant, CLU®**  
(321) 689-5822  
tohara@PARCstreetpartners.com



**Kirk Kordeleski - Benefits Consultant, CCE**  
(516) 528-5057  
kkordeleski@PARCstreetpartners.com  
AR License #19565555 | CA License #4363264



**Uma Zielinski - Benefits Consultant**  
(740) 205-7723  
uzielinski@PARCstreetpartners.com



**Jason Berman - Benefits Consultant**  
(509) 368-0057  
jasonberman@PARCstreetpartners.com



**Jake Berman - Associate Benefits Consultant**  
(509) 590-7774  
jberman@PARCstreetpartners.com



**Emily Barrows - Client Services**  
(617) 304-8597  
ebarrows@PARCstreetpartners.com



**Nicole LaCorte - Client Services**  
(516) 263-6629  
nlacorte@PARCstreetpartners.com

# PARC Compensation Consulting



**J.P. O'Connor**  
**Sr. Compensation Consultant**  
860-878-4226  
JP@PARCcompensation.com



**Jen Morgan**  
**Sr. Compensation Consultant**  
860-878-4226  
jen@PARCcompensation.com

# PARC Executive Recruiting



**Tim Strandquist**  
**Executive Search & Benefits Consultant**  
(832) 277-6498  
tstrandquist@PARCreuiting.com



**Michelle Davis**  
**Sr. Executive Search Consultant**  
(626) 388-6730  
mdavis@PARCreuiting.com



**Priscilla Chacon**  
**Executive Search Associate**  
(323) 909-0194  
pchacon@PARCreuiting.com